

# 2019-2020 BHSN Basketball Media Guide

## Support BHSN Basketball Athletes While Promoting your Business

Dear Valued Supporter of Bloomington North Athletics:

The Bloomington High School North basketball teams (both girls and boys) would like to ask for your assistance in supporting our program. We are looking to expand community support by selling advertising spaces in our 2019-2020 Media Guide, which will be handed out at all home boys' and girls' basketball contests throughout next season. The winter schedule will include varsity games, junior varsity games, and freshmen games that will provide a great opportunity to promote your business while helping the basketball programs. New this season will be an online addition to your sponsorship that will add a link right to your website on both the boys' and girls' websites. Your sponsorship will have a great impact on several financial obligations throughout the entire year, including summer league/tournament costs, travel expenses, and equipment needs. Your generosity will provide opportunities for all players regardless of the socioeconomic status. Many fans in and around the community attend our games, which would be beneficial advertising tool for your business endeavors.

**I. Media Guide Specifics:** Advertising space in the Media Guide will be provided at the following prices:

- ✓ Full - Page Ad (7.5" w x 10.5")= \$1,000
- ✓ 1/2 - Page Ad (7.5" w x 5.5" h) = \$500
- ✓ 1/4 - Page Ad (3.5" w x 5.5" h) = \$250
- ✓ Business Card (2" w x 3" h) = \$100

**II. Online Advertisement Included:** Included with your media sponsorship and new this season will be an "Our Sponsors" page, which will include business logos and direct links to your business website via our boys' and girls' basketball sites. The sites, [www.ladycougarsbasketball.com](http://www.ladycougarsbasketball.com) and [www.bloomingtonnorthbasketball.com](http://www.bloomingtonnorthbasketball.com), are heavily trafficked sites where families go to sign up for our youth camps. This would be another advantage to your business.

**III. Sign-Up:** We thank you in advance for your thoughtful consideration. If you are interested, please complete the attached *Advertiser's Agreement*, and send a check payable to BHSN Basketball and return your check and agreement to:

Bloomington High School North  
Attn: Jason Speer or Jeff Turmail  
3901 N. Kinser Pike  
Bloomington, IN 47404

Then send a jpeg file of your desired advertisement to [jturmail@mccsc.edu](mailto:jturmail@mccsc.edu). Good luck to you and your business throughout the business year. Go Cougars!

Sincerely,

Jason Speer- Head Boys Basketball Coach  
Jeff Turmail- Head Girls Basketball Coach



# Advertiser's Agreement

I hereby agree to be display our advertisement in the 2019-2020  
Bloomington High School North Boys' and Girls' Basketball Media Guide.

Please check the box of the advertisement that you wish to provide and enclose a check for the  
corresponding amount made payable to: BHSN Basketball.

- Full - Page Ad= \$1,000
- 1/2 – Page Ad= \$500
- 1/4 – Page Ad= \$250
- Business Card Ad= \$100

- ✓ Please include a business card and/or email a jpeg file of your advertisement to  
[jturmail@mccsc.edu](mailto:jturmail@mccsc.edu)

Business Name (Printed) \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact Person (Printed) \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

